

CONVITTO NAZIONALE "R. BONGHI"
IPSSAR SEZIONE ANNESSA - LUCERA (FG)

PROGRAMMA DI LINGUA E CIVILTÀ INGLESE

Docente: prof.ssa LUCIA IATESTA

CLASSE: V D

INDIRIZZO: ACCOGLIENZA TURISTICA

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Libro di testo: "GO TRAVELLING" di S. Burns – A. M. Rosco, Ed. Valmartina

MODULE 4 WHERE TO STAY

UNIT 2: Self-catering Accommodation

- Bookings and Confirmations

MODULE 5 AROUND ITALY

UNIT 1: Tourism Promotion

- The Seven Ps of Marketing
- Promoting Italy

UNIT 2: Incoming Tourism

- Visiting Italy
- In the Mountains
- By the Lakes
- On the Islands: Sicily, Sardinia, Other Islands,
- Other Popular Seaside Resorts
- Venice
- Florence
- Rome
- Modifications and Cancellations

MODULE 6 EUROPE AND BEYOND

UNIT 1: Why Visit the UK?

- Swinging London
- Complaints and Adjustments

MODULE 7 TARGET TOURISM

UNIT 1: What is Target Tourism?

UNIT 2: Gastronomy and tourism

- Eating at the Destination

- A Taste of Italy
- Italian Eating Places
- American Eateries

MODULE 8: CAREERS IN TOURISM

UNIT 1: Working in Tourism

- Working in a Hotel
- Guides
- Europass – your CV for Europe

Lucera, 09/06/2017

La Docente



Gli Alunni

